

LANCASTER

2035

Background

- A committee was formed by the Board of Supervisors as directed in the County Strategic Plan called the Citizens Business Relations Advisory Committee.(CBRAC)
- One of the responsibilities of the committee was to create a 2035 Strategic Plan
- The committee has been working for over two years reviewing the county strengths, weaknesses, opportunities and threats.
- The major threat to our economic and community wellbeing was identified as the declining population of our 20-55 year old and children.
- Multiple Strategies have been created to rebuild our working class population. We are in the process of developing Objectives and Goals

Committee Members

Bill Lee- Lancaster County
Supervisor

Jason Bellows- Lancaster County
Supervisor

Julian Patterson- Entrepreneur

Jimmie Carter-Developer

Susan Cockrell- Kilmarnock Town
Manager

Jeff Szyperski- Bank Executive

Roy Carter- Vice Chair –Lancaster
County Economic Development
Authority

Ty Brent-Chair, Lancaster County
Planning Commission

Dan Russell-Superintendent,
Lancaster County Public Schools

Paul T Sciacchitano-Local
Businessman

Committee's 2035 Vision

We envision Lancaster County as a highly desirable and economically successful rural region with all age groups represented, well known for its heritage, arts, water and nature based recreation facilities, tourism and health care community. A vibrant school system which continually pursues excellence is an attraction for young families. The county is known for its focus on family values, a safe living environment ,attractive and affordable living venues. Its business-friendly environment with entrepreneurial incentives perpetuates business retention and job creation. Volunteerism is abundant in all aspects of community life.

Lancaster County, a highly desirable place to live, work and play!

2035 Vision: Lancaster County as a highly desirable place to live, work and play

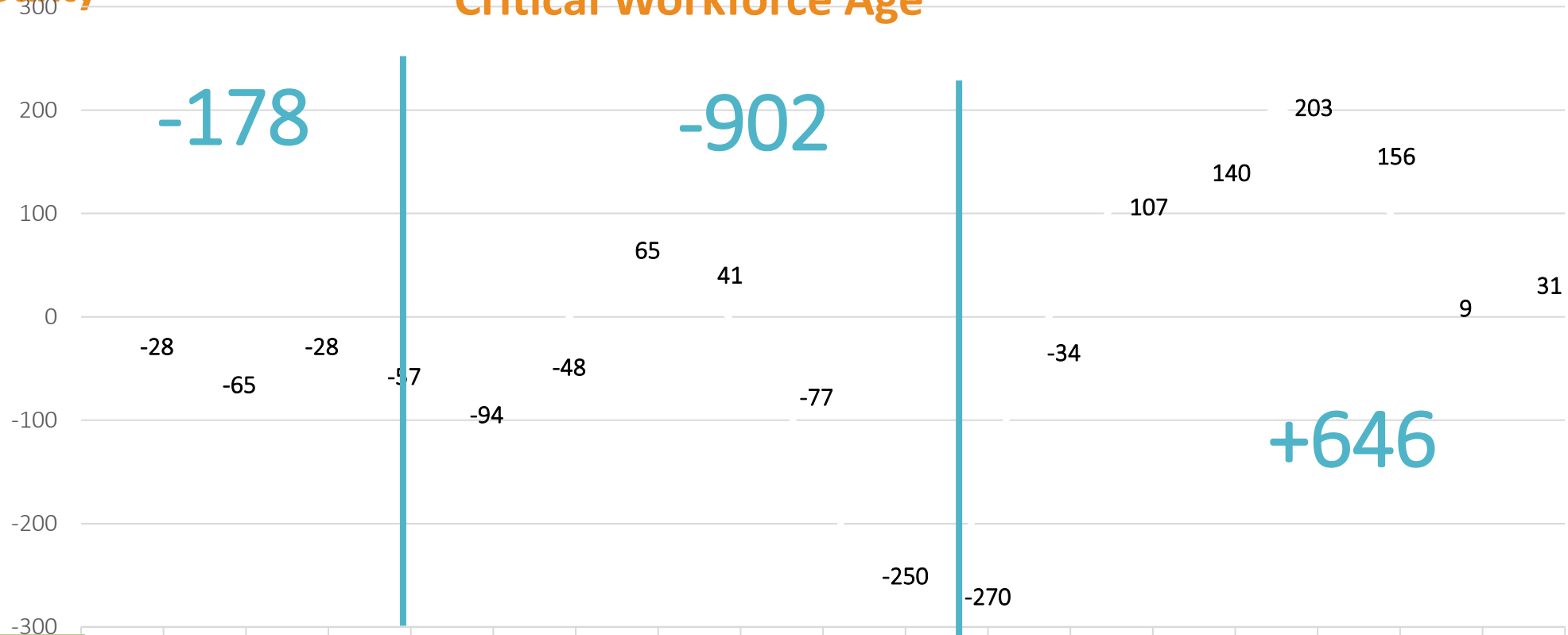
- ECONOMICALLY SUCCESSFUL RURAL REGION
- Known for its heritage, arts, water and nature based recreation
- Vibrant school system
- Focus on family values
- Safe and affordable living venues for all
- Business friendly environment
- Job creation
- Volunteerism is abundant

Population Change 2010-2020

Age by population numbers

Lancaster County

Critical Workforce Age



U S Census
Weldon Cooper Center-
projections
VEC-Community Profile

Under 5	5 to 9	10 to 14	15 to 19	20 to 24	25 to 29	30 to 34	35 to 39	40 to 44	45 to 49	50 to 54	55 to 59	60-64	65-69	70-74	75-79	80-84	85 plus
-28	-65	-28	-57	-94	-48	65	41	-77	-250	-270	-34	107	140	203	156	9	31

Lancaster 2035 Initiative

Increase the population of 20-55 year old's in the county by 20% to achieve a better demographic mix

Here is why it matters

As our workforce suffers it has long term impacts on our quality of life-

- Loss of businesses and trades in the Community.
- Employers not able to maintain convenient hours because of staffing shortages due to decreased demand or inability to recruit
- Increases in the financial burden on Health and Wellness facilities
- The aging population places additional demands on county government to provide emergency and other services
- Higher taxes on the remaining population as the county decreases in number of landholders
- School system receives less funding from the State Government placing an additional tax burden on us and the county

The Solutions

In order to turn this around we must implement long term strategies that will attract and retain younger people into the community.

These should include:

- good jobs,
- affordable housing,
- a dynamic school system,
- a business friendly environment supported by our Supervisors and Town Councils,
- Recreational facilities and amenities that are attractive to our target age groups.

Major Strategies Identified

- Broadband Access to every household by December 2023
- Create Business Friendly Environment-through public private partnership and tax incentives
- Dynamic/innovative School system-with outstanding facilities-
- Housing available for all
- Age appropriate recreation and lifestyle
- Public Communication to county residents and officials

How All of Us Can Help

The county cannot do it alone. It will take all of us pulling together.

- Join a Focus group to discuss the issues
- Bring forward your ideas and suggestions to committee members
- Public Private partnerships will be essential. Come forward with business venture ideas.
- Be active supporting new growth opportunities with the Board of Supervisors and Town Councils
- Committee Contacts:
 - *Communications:* Susan Cockrell susancockrell@kilmarnockva.com
 - *Housing:* Jimmie Carter jimmieinws@gmail.com
 - *Business Friendly Environment:* Jeff Szyperski jszyperski@chesbank.com
 - *Broadband:* Don Gill dgill@lancova.com
 - *Recreation:* Jason Bellows jbellow@lancova.com
 - *Schools:* TBD